## A CRITERION FOR PURE UNRECTIFIABILITY OF SETS (VIA UNIVERSAL VECTOR BUNDLE)

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Abstract. Let m, n be positive integers such that m < n and let G(n, m) be the Grassmann manifold of all m- dimensional subspaces of  $\mathbb{R}^n$ . For  $V \in G(n, m)$  let  $\pi_V$  denote the orthogonal projection from  $\mathbb{R}^n$  onto V. The following characterization of purely unrectifiable sets holds. Let A be a  $\mathcal{H}^m$ -measurable subset of  $\mathbb{R}^n$  with  $\mathcal{H}^m(A) < \infty$ . Then A is purely m-unrectifiable if and only if there exists a null subset Z of the universal bundle  $\{(V, v) | V \in G(n, m), v \in V\}$  such that, for all  $P \in A$ , one has  $\mathcal{H}^{m(n-m)}(\{V \in G(n,m) | (V, \pi_V(P)) \in Z\}) > 0$ . One can replace "for all  $P \in A$ " by "for  $\mathcal{H}^m$ -a.e.  $P \in A$ ".

<sup>1991</sup> Mathematics Subject Classification. Primary 28A75, 28A78, 49Q15; Secondary 53A05. Key words and phrases. Purely unrectifiable sets, Rectifiable sets, Geometric measure theory.